



 Simplifying the Business
BCBP | workshops

Dear Colleague,

We are pleased to invite you to attend the *Simplifying the Business BCBP Workshop*, which will be held in **Bahrain, May 19 - 20, 2008**. In support of the Simplifying the Business (StB) initiative, IATA is running a regional workshops, sponsored by Bahrain Civil Aviation, to provide attendees with concrete and practical tools to guide their implementation efforts to meet the IATA Board of Governor's mandate:

- 100% airline BCBP capability by end 2008
- 100% BCBP by end 2010

In addition, the workshops will cover the use of the BCBP Matchmaker, use of BCBP for mobile check-in, BCBP acceptance in airports and other services enabled by BCBP. The workshops will provide interactive open panel discussions and encourage experience sharing and network opportunities.

For Common Use Self-Service (CUSS) the workshops will provide attendees with practical tools and guide them in their implementation efforts.





➤ TARGET AUDIENCE:

The StB BCBP & CUSS workshops aim to bring together all external StB programme stakeholders within the airline industry:

- Regionally based airlines who have not yet implemented BCBP - Representatives with responsibility for StB and responsible for BCBP and CUSS.
- Regionally based airlines who have implemented BCBP but want to extend BCBP capability and wish to develop a CUSS offering
- Regionally based airports - Those involved in supporting BCBP and CUSS.

To attend the workshop please, [register here](#).

➤ PRICING POLICY:

Groups	Delegate Fees
IATA Member Airlines	Up to 2 free delegates. Any additional delegate: 295 USD
Non IATA Member Airlines	295 USD per delegate
All airports in scope for BCBP & CUSS	Up to 1 free delegate. Any additional delegate: 295 USD
Groundhandlers	Follows airline or airport pricing if part of airline or airport entity.
StB Preferred Partners	Up to 2 free delegates. Any additional delegate: 295 USD
Others	695 USD per delegate
Vendors other than StB Preferred Partners	May not attend this event

➤ WORKSHOP VENUE:

SAS Hotel, Bahrain.

➤ HOTEL BOOKING AND VISA APPLICATION:

Attendees are responsible for their own hotel and travel bookings. Hotel accommodation and visa application must be reserved directly with the hotel using the attached reservation form.



➤ **HOW TO REGISTER OR RECEIVE MORE INFORMATION:**

If you have any questions or to register, please contact:

- Amine Boulaghmen:

Email: boulaghmena@iata.org

- To register online, please click on the link below:

<http://www.iata.org/stbsupportportal/stbform.htm>

We look forward to welcoming you in the Dubai StB BCBP workshop!

Sincerely,

Amine BOULAGHMEN

Regional Programme Manager

Simplifying the Business (StB)

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